

**Subject:** Greening the Heartland 2010 featuring Green by Design | E-Newsletter  
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**From:** USGBC - Minnesota Chapter and Minnesota Green Communities <rmolstad@usgbcmn.org>  
**Reply-To:** <rmolstad@usgbcmn.org>  
**To:** Renee Molstad rmolstad@intrinxec.com  
**Conversation:** Greening the Heartland 2010 featuring Green by Design | E-Newsletter

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**Greening the Heartland 2010**  
May 19 to 21 • featuring **Green by Design**  
7th Annual Conference • **BRIDGING**  
Minneapolis Convention Center



Save the Date -- May 19-21, Minneapolis Convention Center

### Greening the Heartland 2010 Announces Keynote Speaker Cameron Sinclair



Greening the Heartland 2010 featuring Green by Design is thrilled to announce keynote speaker, **Cameron Sinclair**, executive director and co-founder of Architecture for Humanity. Cameron Sinclair is not only an architect, but an author, humanitarian, and world-class visionary. Collaborating with Kate Stohr, they co-founded Architecture for Humanity (AFH), a nonprofit that helps architects apply their design skills to humanitarian efforts. Starting with just \$700 and a simple website in 1999, AFH has grown into an international hub for humanitarian design, offering innovative design solutions to humanitarian crises and communities in need in all corners of the globe.

For ten years, Architecture for Humanity has made a difference by working in

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26 countries on projects ranging from schools, health clinics, affordable housing, and long term sustainable construction. AFH's work has included building clinics in Sub-Saharan Africa, community centers in South East Asia, and the rebuilding effort after Hurricane Katrina and the 2004 South Asia Tsunami. In 2008, Sinclair was selected as a Young Global Leader by the World Economic Forum and awarded the Cooper-Hewitt National Design Award for his work in elevating design areas in need. [Click here to learn more about keynote speaker Cameron Sinclair.](#)

### Exhibit Hall Stage – Call for Presenters

Greening the Heartland 2010 featuring Green by Design is currently seeking presenters for the Exhibit Hall Stage for Thursday, May 20 and Friday, May 21. Exhibit hall stage sessions are 20 minutes long and will be accepted on a pipeline basis until all time slots are filled (earlier submissions will receive highest priority). We are particularly interested in proposals that engage attendees by providing live demonstrations or other hands on activities and/or provide technical "how-to" green building tools to help builders and developers successfully achieve green building goals. To learn more about becoming a Greening the Heartland 2010 exhibit hall stage presenter, and to access the online application, please visit [www.greeningtheheartland.org/exhibitors.htm](http://www.greeningtheheartland.org/exhibitors.htm).

### Sponsorship and Exhibitor Opportunities

Greening the Heartland 2010 featuring Green by Design will bring together over 1,000 professionals from across the Midwest. We are pleased to offer you the opportunity to gain visibility to this audience of building owners, designers, developers, builders, manufacturers, public employees, and more. We offer a variety of sponsorship levels and an exciting and interactive exhibition hall for networking and learning. Your visibility begins as soon as you sign up through the conference.

[Click here](#) to download a copy of the 2010 Exposition and Sponsorship Prospectus.

### Registration Coming Soon

Greening the Heartland 2010 featuring Green by Design is pleased to be able to offer over 40 excellent workshop sessions at the conference. We received over 160 proposals and are currently finalizing the presenters and time slots. A full conference agenda and registration will be available late January/early February. An announcement will be e-mailed and mailed as soon as registration is available. Also visit our website at [www.greeningtheheartland.org](http://www.greeningtheheartland.org) for the latest news.

### Social Networking

For regular updates before and during the conference, join us on:

[Facebook](#)  
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Stay connected at [www.greeningtheheartland.org](http://www.greeningtheheartland.org).

Please forward this information on to friends and colleagues who would like to join us at Greening the Heartland 2010 featuring Green by Design -- we look forward to seeing you in May!

## Greening the Event



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## Contact Us

Greening the Heartland  
c/o USGBC-MN  
5353 Wayzata Blvd., Suite 207  
Minneapolis, MN 55416  
Phone: 952.564.3049  
Fax: 952.252.8096  
[rmolstad@usgbcmn.org](mailto:rmolstad@usgbcmn.org)

Presented by the Minnesota Chapter of  
USGBC and Minnesota Green Communities



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